

A NIGHT FOR THE HOUSE:

PIZAZZ

Saturday: May 16, 2026

Block 41 | Seattle

6:00 PM – 11:00 PM

Supporting Financial Aid and Student Access



The
Northwest
School

One night. One community. One shared purpose.

Pizazz is The Northwest School's signature community gathering and fundraiser in support of financial aid and student access.

Each year, parents, alumni, grandparents, faculty, and friends come together for an evening of connection, celebration, and collective generosity.

The night culminates in a live program featuring:

- Dessert Dash
- Raise-the-Paddle,
- Live / Silent Auction
- Dancing

Together, guests rally around a shared commitment to ensuring a Northwest education remains accessible to students from diverse backgrounds.

Access is central to who we are.

At Northwest, we believe students learn best in a community shaped by many perspectives, lived experiences, and ways of thinking.

Our commitment to financial aid supports not only tuition, but full participation in the Northwest experience, in and beyond the classroom.

About 30% of Northwest students receive tuition assistance.

Pizazz plays a critical role in sustaining this commitment to access and opportunity.

Sponsorship ensures that generosity during the event translates into meaningful support for students and families.

Partnership: Sponsorship of Pizazz is a way to lead

Sponsorship of Pizazz is not about advertising. It is about ensuring this night raises as much as possible for students.

Sponsors play a visible role in underwriting the event, reducing costs so more of what is raised during the program goes directly to financial aid and student access. That support strengthens the diversity of perspectives that define The Northwest School.

By sponsoring Pizazz you help Northwest:

- **Direct more support to students**

Financial aid ensures students from a wide range of backgrounds can fully participate in the Northwest experience. Sponsorship makes that possible.

- **Strengthen a community moment that matters**

Pizazz is one of the few times each year when parents, alumni, grandparents, faculty and friends come together in one room to celebrate and invest in the school

- **Model leadership and shared responsibility**

Sponsors help set the tone for generosity and participation across the community by standing visibly with Northwest's values.

- **Support access in a tangible way**

Support access in a tangible way. Sponsorship underwrites the event, reducing costs so more of what is raised goes directly to financial aid.

Sponsors are recognized in thoughtful, mission-aligned ways that reflect the spirit of the night and values of The Northwest School.

Sponsorship Opportunities

Sponsors are recognized in thoughtful, mission-aligned ways that reflect the spirit of the evening and Northwest's values.

Recognition & Benefits	House Leader \$7,500	House Partner \$5,000	House Circle \$2,500	Friends of the House \$1,000
Verbal recognition during program	✓	✓		
Recognition on event landing page	✓	✓	✓	✓
Recognition in program slides	✓	✓	✓	✓
Recognition in <i>House News</i> & Annual Report	✓	✓	✓	
Post-event acknowledgement	✓			
Table signage recognition	✓	✓		
Complimentary event attendance	Up to four	Up to two		